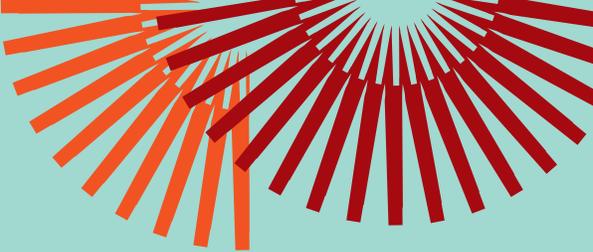


# SPARK DESIGN



A HALF DAY SUMMIT ON DESIGN IN RI



MAY 22, 2019 | 2:00 – 6:00 PM  
South Street Landing, Providence

## AGENDA

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**1:30 - 2:00 PM** Coffee and Registration

**2:00 - 2:30 PM** Welcome and Participant Interviews

**2:30 - 3:30 PM** Plenary Session with Audience Engagement

### **The Future of Design: A Conversation on Present Change and What's to Come**

In recent years, design has delivered more and more problem-solving value as it's been employed to tackle big world challenges (and business bottom lines) through a human-centered design and design-thinking approach. Fueled by a growing global market, changing industries, and advancing technologies, today, design is seen as the key to synchronizing the exponential changes upon us in physical, digital and biological realm, helping us navigate the way we live, work and relate in the world. But what does this mean for the future of design and more importantly, the workforce behind it?

In this opening plenary, we'll explore the design sector today, how it's evolved in a short period of time and will continue to evolve against the backdrop of a growing global market, changing industries and advancing technologies. This session will invite participation from all audience members with engagement prompts and facilitation following our special guest speakers.

**3:30 - 4:30 PM** Break Out Sessions - Panelists and Facilitated Exploration

### **From Learning Design to Practicing Design: What are the Gaps?**

In the fast growing field of design, how are the design skills and talent needs changing and where on the educational and professional pipeline are these changing needs being addressed? Hear from university leaders and employers of design on the challenges and opportunities in elevating the dialogue on this topic and addressing the gaps to ultimately benefit the design sector.

### **Cha-Cha-Cha-Changes**

Technology, consumer needs, and the new economies continue to drive rapid change in the design sector. Indeed the growth of user-experience and human-centered design positions has been both stimulated by and a driving force of these changes. How do we keep up – as companies, individuals, and educators of design? Participate in this exploration of adaptability, relevancy and staying up on trends.

## AGENDA CONTINUED

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### **Clash of the Generations or an Opportunity to Pivot?**

Thanks mostly to emerging technology, we all think differently - or have to, even if we don't particularly want to. How does the emerging design talent look at the workforce? What do they look for in a work environment? Is it so different than generations before that we are facing a clash inside the design sector? Or is this simply an opportunity for companies and emerging talent to pivot more closely to one another as the sector at large continues to evolve? Join this panel in exploring these questions and more.

### **4:30 - 5:00 PM Take a Deeper Dive, Meet a Match**

Participants will have an opportunity to either take a deeper dive into a session topic with continued facilitated dialogue in groups or sign up to meet another participant in a rapid 10-15 minute match-up.

### **5:15 - 6:00 PM Closing Reception**

The SPARK DESIGN Summit will end with refreshments, mingling and a closing wrap up of the day. Guests will be encouraged to continue the conversation and explore potential collaboration, match ups and more.

**TO LEARN MORE AND SIGN UP: [www.designxri.com/spark-design](http://www.designxri.com/spark-design)**