Sponsorship Opportunities Available

September 14-25, 2016
DESIGNxRI is currently in planning for the 3rd annual DESIGN WEEK RI, our largest educational and community awareness building initiative, scheduled for September 14-25, 2016.

DESIGN WEEK RI (DWRI) is a 11 day state-wide celebration and showcase of RI design. Bookended by two nationally recognized design conferences happening annually in Providence, DWRI is a highly curated program with nationally recognized and locally renowned designers taking part in Featured Speakers Series, Eat and Speak luncheons, Tours and the RI Design Hall of Fame celebration. The past two years were marked with high quality programming, over 1,100 attendees, extensive media attention and strong partnerships, including:

DWRI’s goals are to showcase the innovative and economic impact of design and the creative sector across RI, cultivate and bond this creative community, and strengthen cross-sector collaborations.

During DWRI, creative professionals, business owners, students, youth, nonprofits, entrepreneurs, partners, sponsors and the general public converge in downtown Providence and throughout Rhode Island to explore and celebrate RI design. Attendees learn about the diversity of design and the many industries and businesses where design happens and intersects. They hear of the problem-solving practices and solutions-based results of creative business and design thinking. And they are inspired by the stories of their fellow designers and creative partners.

DESIGNxRI (DxRI) is a not-for-profit organization with a mission to create a vibrant and opportunity-driven environment for RI designer and design businesses.

We strive to coalesce and showcase RI’s design community, while educating the general public about design’s vast impact. We strengthen and maximize the assets of the local design community through economic, workforce and community development initiatives. Our goal is to contribute the innovative problem-solving practices of RI’s design sector to RI’s educational, economic and cultural wellbeing.
2015 AT A GLANCE

1,100+ Attendees
34 Events
9 RI Communities

Sampling of Featured Designers

FRIEDRICH ST. FLORIAN
Renowned Architect
Visionary of Providence Place
Designer of WWII Memorial

ADRIENNE GAGNON
Design Educator
Co-Founder DownCity Design
RI Foundation Innovation Fellow

MATT CAVALARO
Designer, Fabricator
Worked for NASA
Owner, Nest Homeware

Response

“I love that design was front and center.”

“The chance to have the practice of others unpacked and spark my own thinking about design was truly valuable.”

“I loved seeing studios that may in the future be an effective resource for projects of my own.”

“It was great to have a local business owners talk frankly about their growth and strategic planning.”
EAT AND SPEAK
A statewide lunch on design. Design firms, studios, creative spaces host a lunch at their place and invite a speaker to discuss a design project, innovative idea, or success.

SPEAKER SERIES
From the national expert on design patents to innovators of the next cloud platforms to the first female woman industrial designer of cars, Rhode Island is filled with nationally recognized design talent - and this series highlights this.

PARTNER EVENTS
RISD hosts our keynote speaker; AIGA hosts Pixels of Fury; The Avenue Concept hosts INFLUX and A Better World by Design hosts year 8; Business Innovation Factory brings global innovators; and so much more!

HALL OF FAME
Now in its third year, we inaugurate RI designers into the RI Design Hall of Fame and celebrate with them along with our many design friends, creative, state and business leaders.

crossover

DESIGN WEEK RI 2016 will offer panel discussions, demonstrations, talks, tours, and industry events that showcase the integration of design across disciplines and industries.

Come elevate the conversation around the intersection of creativity and design and the crossovers that relate to process, manufacturing, entrepreneurial business, social enterprise, and overall design collaboration.
DESIGN WEEK RI sponsors are critical in making this event a success. This support helps us reach a wide and diverse audience throughout the State of RI and beyond. The RI design story is vast. The work of design in RI impacts a dynamic cross-section of industries throughout the world.

As a Sponsor, you help us activate the design talent and get the word out about this opportunity to experience first-hand the RI design community. Help us take this exciting week of activity to the next level.

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<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>FRIEND</th>
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<tbody>
<tr>
<td>Year round DWRI sponsor recognition</td>
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<td>Public recognition + prominent display of logo at all Design Week events.</td>
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<td>Opportunity to speak at event.</td>
<td>Keynote</td>
<td>Hall of Fame</td>
<td>Signature TBD</td>
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<td>Inclusion of logo in printed media.</td>
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<td>Logo placement on website.</td>
<td>Headliner</td>
<td>Prominent</td>
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<td>Inclusion in email blasts.</td>
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<td>Passes to VIP Leaders Event.</td>
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<td>4</td>
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<td>Passes to Hall of Fame Party. (65 value each)</td>
<td>10</td>
<td>10</td>
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<td>Social media mentions.</td>
<td>12</td>
<td>8</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<td>Inclusion of logo on screen during breaks.</td>
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<td>Featured profile or case study on website.</td>
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<td>Price</td>
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<td>$2,500 - $4,999</td>
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<td>Available Spots</td>
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<td>8</td>
<td>UNLIMITED</td>
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Contact

We are looking forward to partnering with you for a great 2016 Design Week RI!

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(401) 427-0811

www.designweekri.com