HOST A DESIGN WEEK EVENT

DESIGN WEEK RI is the annual celebration of design in RI. We invite the design and creative community to celebrate with us, sharing the unique story of design in RI through your collaboration and engagement. Event Hosts help drive the conversations and experience. Your events bring a broad range of happenings throughout the week, while revealing with us the dynamic talent that lies within Rhode Island.

This year, as the dust settles from 2 years of pandemic and social change, let's explore together how we have survived, thrived, and where we are headed ~ all through the creative lens of design. See below for details on becoming a host! Questions or comments? Email Muggs@designxri.com.

There will be two host proposal info sessions this year to answer questions and talk through ideas. Sign up below or on our Website.

Propose Your Idea ~ Use this Form >>
Info Session #1: June 2nd, 4:30pm - 6:00pm, Sign Up
Early Bird Submission Deadline: June 6th, 2022
Info Session #2: June 23rd, 4:30pm - 6:00pm, Sign Up
Regular Submission Deadline: July 1st, 2022

EVENTS AND MORE

DESIGN WEEK RI is eight days of design throughout Rhode Island. Event types are really endless, so get your creative thoughts flowing!

To help, here are some ideas you might consider:
- Host an open house or reception at your studio / office.
- Break bread with your colleagues and tackle meaty questions over lunch.
- Celebrate big and small victories by presenting a project or two.
- Pull together a panel discussion on something relevant, important, or just plain fun.
- Share your knowledge through a workshop or interactive design experience.
- Lead a group of participants on an [architectural, urban design, ecological, enter your idea] bike or walking tour.

If you have an event idea, but do not have a location and/or all speakers worked out, fill out the proposal form and let us know! We'll do what we can to help.

THE DETAILS

The DESIGN WEEK RI committee reviews all submissions and curates a final selection based on diversity of ideas, design discipline, topic, location, and general flow of the overall DESIGN WEEK RI schedule. Approved events get support from DESIGNxRI as part of DESIGN WEEK RI 2022 in the following ways:
- DESIGNxRI manages the event registration process and provides on-site support.
- DESIGNxRI ensures all events are listed on a dedicated website page under the DESIGN WEEK RI banner, and includes the hosts' logo, information, and event description.
- Events are promoted through the DESIGNxRI and DESIGN WEEK RI email and social media channels (an audience of more than 15,000).
- Event planning support and best practices suggestions.

In exchange, hosts agree to provide the following:
- Coordinate all event details such as location, logistics, food/beverage and speakers.
- Promote the event through your social media and/or email lists.
- Use official DESIGN WEEK RI materials visibly during your event and throughout the week.
- Help support other hosts and partners by co-promoting your events as DESIGN WEEK RI 2022 events.
- Manage the day of attendance tracking and send us 3-5 photos of the event that we can share on social media and post-DESIGN WEEK RI thank yous!

Additional terms:

- Accepted events will be notified within 3 weeks of each deadline. For the Early Bird Deadline that is by June 27th. For the Regular Deadline that is by July 25th, 2022. Note that submissions made by the early bird deadline have priority around date and time placements and a discounted listing fee.
- If your event is accepted, the following is **due by Aug 5th the latest.** In order for DESIGNxRI to get your hosted event onto the website and in the promotional cue:
    - Full and final description of your event along with an event image, your company logo, headshots and bios for speakers (if applicable), and any other needed information.
    - Images should be 400x260 pixels for Lead Calendar photos, 350x350 pixels for headshots, and in JPEG, PNG, TIF, or PDF format.
    - Your logo will be included in your calendar listing, it should be no more than 150 pixels tall.
    - If you would like to submit additional images for marketing purposes, please submit images where the smallest dimension is no less than 1080px for general use (cropping etc)!

Fee (per event):

There are costs to hosting your event on the DESIGN WEEK RI calendar, but it is *very important* to us that the fee does not stop anyone from participating, so please contact us to discuss if needed: Devin@designxri.com .

Early Bird Submission Deadline fee: June 6th, 2022

$50 Micro + Small design business / $100 Nonprofit + Government / $250 Corporate

Regular Submission Deadline fee: July 1st, 2022

$75 Micro + Small design business / $150 Nonprofit + Government / $300 Corporate

* Partners receive 50% off event fee. Sponsors receive a waiver on the fee.
* Fee is charged upon event acceptance. If the event is not accepted, there is no fee.

READY TO DIVE IN?

Propose Your Idea ~ Use this Form >>

Questions or comments? Email muggs@designxri.com.

A COVID AND ACCESSIBILITY NOTE

Are we out of the weeds yet? Will we be out of the weeds at the end of September? Well, we don't really know the answers. But right now, we're standing behind the"opening up / mask-less if vaccinated" standard set as best practice in the area.

Our goal is to still encourage as many open air events as possible in 2022, as well as make our events digitally viewable when able (creating hybrid events). We will also include audio/visual captions on the digital viewings through zoom. As well, all DESIGN WEEK RI 2022 events will meet ADA compliance.